

## Q & A – 3RCertified Webinar – June 25, 2013

#	Question	Answer
1	Can you review the process again to become evaluators? Are there 3 steps to become evaluator? E.g. 1) Training program, 2) Waste auditor accreditation, 3) waste evaluators' accreditation.	To qualify as a 3RCertified Evaluator one must have mandatory competencies, such as:  1. Excellent understanding of Ontario Regulations 102/94 and R.R.O. 1990 Regulation 347.  2. Successful completion of RCO's Waste Auditor Training.  3. Five years' experience in solid waste or environmental industry.  The full list of mandatory and preferred competencies can be downloaded at:  3rcertified.ca/uploads/Image/3RCertified Evaluator Roles Qualifications June-2013.pdf  To clarify, graduates with a 70% or higher score from the Waste Auditor Training program, may apply to become an accredited waste auditor and/or submit their desire to be contracted as a 3RCertified Evaluator.  Finally, 3RCertified Evaluators do not have to be accredited waste auditors.
2	How many evaluators will you be looking for? How many evaluations/assessments per month do you expect to be assigned to an auditor?	At this time, the program has 11 applications (an application may represent one or more buildings). Since this is a very young program it is difficult to determine exactly how many evaluations will be occurring this year. RCO is seeking a small group of evaluators from various regions within Ontario for the 2013 summer training and recruitment session.  Important to note: 3RCertified Evaluators that conduct waste audits and/or project manage one or more 3RCertified applications, may do so, but forfeit those clients as evaluations. In other words, there is flexibility, as long as the 3RCertified evaluation is not conducted by the same person that conducts services such as waste audits, waste management services and assistance with the application process, for a particular company.  3RCertified program management will keep WAT graduates, evaluators, and the IC&I community at large informed as new industry modules are released. New modules for retail, manufacturing and other industries will be strong factor for increased number of applications in the near future.  Further information will be provided in the summer training session for evaluators.
3	What is the specific protocol for registering on Re-TRAC for the "consultant/management" mode where you can view multiple clients/buildings?	Portfolio managers with multiple client applicants are required to provide a written confirmation from their clients. Clients should specify a given company (the consultant) is granted permission to access their 3RCertified profile for one or more buildings (name buildings).  Portfolio managers can register for a Re-TRAC Connect user account. Once their clients are registered with one or more buildings, the portfolio manager user account can then be linked with those buildings.  There is no additional cost associated with having a portfolio manager account.



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4	my clients? I perform high quality waste audits that meet or exceed MOE requirements. I don't question the value of the program. I currently work in a very competitive environment I already have trouble maintaining clients by less expensive (and not always particularly thorough) auditors. If I introduce 3Rs I am introducing additional costs for another organization.	<ol> <li>One of the difficulties within the current marketplace is two-fold:         <ol> <li>There is not enough awareness in the marketplace about the importance of a thorough audit conducted by an experienced environmental professional.</li> </ol> </li> <li>There is lack of understanding about the due diligence that is required to ensure a waste and recycling management program runs efficiently and is continuously improved. If solid waste cost as much as energy to manage, there would be a lot more attention paid and even some investments made to realise overall reduction.</li> </ol>
		In an effort to promote both the program and service providers like the WAT graduates who invest in developing their skills and services, the following is being addressed:
		3RCertified's integration of the Standard Waste Audit Methodology as part of the program aims to educate those we outreach to about the importance of conducting a thorough audit by industry professionals. Points are awarded to applicants with an accredited waste auditor designation (2 points) or environmental or other professional designation (1 point).
		3RCertified – more than a waste audit
		3RCertified is more than a performance audit; it is mostly a systems management certification program that assesses how a site manages its waste and recycling materials. From policies, plans and contracting practices, all the way to annual reviews of waste stream markets and communications to stakeholders.
		Waste is one of three critical environmental indicators to most companies, along with energy and water. However, unlike the other indicators, waste is the most visible and is often cited as most material to a company based on corporate and stakeholder input. Most commercial properties engage their occupants through campaigns that encourage greater reuse and recycling.
		General program benefits:
		Recognition and positive reputation in the area of solid waste reduction and diversion.
		<ul> <li>Contribution and access to externally verified waste stream database, enabling year over year performance benchmarking, by building or sector wide.</li> </ul>
		<ul> <li>Reduced liability by meeting and exceeding regulatory requirements, reducing future risks associated with high landfill fees and reduction in GHGs attributed to solid waste.</li> </ul>
		Increased stakeholder engagement through sophisticated waste reduction and recycling programs.



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		<ul> <li>Access to online waste profile tool, and shared best practices and other resources.</li> <li>Access and use of standardized waste audit methodology.</li> <li>Sustained benefits of cost controls and reduction of material.</li> <li>Can be downloaded at: <a href="mailto:3rcertified.ca/uploads/File/3RCertified Info-Page-APR-2013.pdf">arcertified.ca/uploads/File/3RCertified Info-Page-APR-2013.pdf</a></li> <li>In addition, see program benefits slide in the June 25<sup>th</sup> webinar slide deck. The presentation slides can be downloaded at: <a href="mailto:3rcertified.ca/uploads/Image/3RCertified June-25-2013">arcertified.ca/uploads/Image/3RCertified June-25-2013</a> webinar.pdf</li> <li>Finally, a business case document is anticipated for release mid-July 2013. It will provide a brief discussion of the various factors that contribute to corporate risk as it relates to waste. RCO will then host a webinar about the topic in the fall.</li> </ul>

## For more information:

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