

Northam Realty Advisors: Canada Square, Toronto

Canada Square, under the management of Northam Realty Advisors, is a complex of three office towers with retail on the concourse floor. To ensure the success of its recycling program, Canada Square management team maintains regular communication with its tenants. Annual waste audit results are shared with building occupants, which includes the percentage of divertible materials disposed instead of recycled as a result of lagging participation from some occupants. Posters and tenant awareness events help promote the importance of waste diversion and related building sustainability programs.

SPOT CHECKS ENCOURAGING BETTER RECYCLING BEHAVIOUR

In addition to annual waste audits completed by accredited professionals, the Tenant Service Manager conducts in-house waste inspections and cleaning staff periodically. Inspecting waste and recyclables ensures tenants follow recycling guidelines. If any contamination is present, pictures are taken and sent to the tenant contact with an email explaining what was found. The tenant contact will respond and inform building management that they will make the employees aware and to ensure proper sorting of the waste and recycling is followed.

WASTE-FREE EVENTS

For its tenant appreciation event in 2012, Canada Square instigated change from previous years. Instead of an ice cream event, which generated waste such as plastic wrappers, cardboard, and wooden or plastic sticks, a zero waste corn roast was implemented.

Drink-filling stations were provided with cups made from corn and accepted in the organics waste stream. Instead of utensils, biodegradable napkins were used. All promotional materials were printed on post-consumer paper, and invitations were sent by email. Since organics was the only waste stream generated, all corn roast materials were diverted from landfill. This event was awarded a Gold Rating in the Festivals and Events category of the RCO Awards in 2013.

These various approaches showcase Canada Square's ability to identify and utilize the many opportunities for tackling waste management issues at the building level.

To learn more visit <http://www.northamrealty.com>

