



## SLEEMAN BREWERIES



### 3RCERTIFIED STATUS

#### GOLD

November 2018 - December 2021

### PROPERTY TYPE

Industrial

### ADDRESS

551 Clair Rd. W.  
Guelph, ON

### SIZE

330,000 sq. ft.

### ESTABLISHED

1988



### PROFILE

Sleeman Breweries Ltd. is the third largest brewing company nationwide. The company has built an impressive portfolio of beer brands in Canada that includes well-loved Canadian brands such as Sleeman, Okanagan Spring and Unibroue, along with world-class beers including Sapporo and Pabst Blue Ribbon.

Sapporo Breweries Ltd., known for its rigorous Japanese brewing standards, acquired Sleeman in 2006. The company now markets and/or distributes world-class domestic and imported products and is home to 1,000 employees nationwide.

### WASTE REDUCTION HIGHLIGHTS

Sleeman monitors progress against program goals, constantly reviews key performance indicators, and builds in continuous quality improvement practices into environmental sustainability programs.

#### Initiatives:

- Celebrating achievement: overall solid waste diversion rate of 98% at the Guelph brewery
- Continuing to improve: long-term organizational commitment and strategy for sustainability practices, including annual goal setting, measurement, and audit of all waste reduction initiatives
- Making sure no delivery truck is ever empty: wood and plastic pallets, top sheets, and tier pads are returned to the supplier at time of delivery of the next shipment
- Avoiding single-use disposal and ensuring reuse: airbags that secure trailer loads are refilled using an on-site air compressor for reuse
- Embracing the sharing economy: crown boxes and liners are offered to employees for personal use or donated to local food rescue agencies
- Proving no item is too small: used gloves are placed in receptacles throughout the facility and sent to a facility for cleaning and reuse
- Collaborating along the supply chain: Sleeman brand glass beer bottles collected by The Beer Store are returned and reused up to 20 times

